

10th Anniversary Mac Throwdown
Saturday, March 7, 2026 • TENK West Bank – Cleveland, OH
Benefiting W.A.G.S. 4 Kids – Working Animals Giving Service for Kids

Ten years of mac, music, and making independence possible for local kids with disabilities.

About W.A.G.S. 4 Kids

Working Animals Giving Service for Kids (W.A.G.S. 4 Kids) provides mobility service and autism spectrum service dogs to children with disabilities across Northeast and Central Ohio. Through its award-winning, Ohio Department of Rehabilitation and Corrections-accredited Step By Step Training Program, W.A.G.S. 4 Kids creates workforce development opportunities for incarcerated trainers and life-changing independence for kids and families.

About the Mac 'n' Cheese Throwdown

The Mac 'n' Cheese Throwdown is Cleveland's original mac 'n' cheese festival – a ticketed tasting event where local chefs, restaurants, and food concepts go head-to-head for the title of Cleveland's Best Mac 'n' Cheese. Attendees sample, vote, and celebrate, all in support of W.A.G.S. 4 Kids' mission.

Since its launch, the Throwdown has:

- Drawn **thousands of attendees per year**, with recent materials projecting 1,500+ mac 'n' cheese lovers in a single afternoon.
- Provided **regional visibility** to sponsors through web, social, email, and print promotion, generating hundreds of thousands of impressions annually.

*The 10th Anniversary Mac Throwdown will be our **BIGGEST** and **boldest** yet.*

Event Snapshot

- **Event:** 10th Anniversary Mac Throwdown
- **Date:** Saturday, March 7, 2026
- **Time:** 12:00 PM – 3:30 PM
- **Venue:** TENK West Bank – 8,000 sq. ft. in the Flats entertainment district
- **Vendors:** Up to **30 vendors total** – targeting **15–20 food competitors** and **10 merchandisers**
- **Audience:** Families, young professionals, food lovers, and community supporters

Projected Reach

Based on recent years' promotion and exhibitor materials:

- **1,500+ in-person attendees anticipated**
- **Hundreds of thousands of digital impressions** across email, web, and social media (prior exhibitor materials cite 500,000 regional impressions; the 10th Anniversary goal is to grow that reach).

Your Sponsorship Helps Fund:

- Service dog training, placement, and follow-up support for local kids and families
- Youth and community programming that connects kids of all abilities to working dogs
- The continued expansion of W.A.G.S. 4 Kids' Step By Step Training Program inside Ohio correctional facilities

Sponsorship Levels Overview

Title Sponsor – \$25,000

- Recognized as the **Title Sponsor** of the 10th Anniversary Mac Throwdown across all event communications
- Name incorporated in event title where possible:
“10th Anniversary Mac Throwdown presented by [Your Company]”
- Logo lockup on all primary event creative (print, web, select outdoor, and digital assets)
- Inclusion in all press releases, media alerts, and post-event recaps
- On-stage recognition and opportunity for a brief welcome from company representative
- Prime logo placement on digital signage and event entry screens
- Logo on W.A.G.S. 4 Kids and Mac ‘n’ Cheese Throwdown webpages with link to your website
- Opportunity to include branded materials at registration or VIP check-in
- Opportunity to name a future service dog entering the W.A.G.S. 4 Kids Step By Step Training Program (if you want to keep this from your prior packeZt)
- **25 VIP tickets** with expedited entry

Presenting Sponsor – \$20,000

- Recognized as **Presenting Sponsor** of the Mac Throwdown in event materials
- Logo included on major event marketing assets and select outdoor/print placements
- Inclusion in press releases and media outreach
- Verbal recognition from stage during program
- Logo on step & repeat or high-visibility photo backdrop (if in use)
- Logo on W.A.G.S. 4 Kids and Mac ‘n’ Cheese Throwdown websites with link
- Exclusive logo placement on volunteer or staff apparel sleeve, if produced
- **25 event tickets** with expedited entry

VIP Sponsor – \$15,000

- Recognition as **VIP Sponsor**
- Branding in VIP area and at VIP entry point (if separate entrance is used)
- Shared presenting sponsorship at another W.A.G.S. annual event (e.g., Wonder Run 5K or Gala), subject to availability
- Inclusion in broadcast media mentions where applicable
- Logo on W.A.G.S. 4 Kids and Mac ‘n’ Cheese Throwdown event pages with link
- **20 event tickets** with expedited entry

Corporate Sponsor – \$10,000

- Large logo featured on event marketing materials including print, digital, and select outdoor placements
- Logo and link featured prominently on W.A.G.S. 4 Kids and Mac ‘n’ Cheese Throwdown websites and Facebook page
- Inclusion in sponsor recognition posts on social media
- **15 event tickets** with expedited entry

Throwdown Sponsor – \$5,000

- Recognition as **Throwdown Sponsor** in digital and print materials
- Small logo included on event advertising and promotional materials where sponsor logos are listed
- Logo with link on W.A.G.S. 4 Kids and Mac 'n' Cheese Throwdown websites
- Sponsor acknowledgment on social media
- **10 event tickets** with expedited entry

Mac Sponsor – \$2,500

- Recognition as **Mac Sponsor** in sponsor listings
- Sponsorship acknowledgment on social media and event websites with link to your site
- Verbal recognition from stage
- Option for a custom branded social media graphic celebrating the partnership
- **5 event tickets** with expedited entry

Additional non-food Exhibitor Sponsorship and digital packages are available starting at \$___ for brands seeking a strong on-site presence with a smaller investment.

Custom Sponsorships & In-Kind Support

Have an idea that doesn't fit neatly into a level? We welcome conversations about:

- In-kind product or service donations
- Branded on-site activations
- Matching gift challenges
- Media and promotional partnerships

We're happy to tailor a package that aligns with your brand and impact goals for the 10th Anniversary year.



Sponsor Commitment Form

Select Sponsor Level (Check One)

☐ Title Sponsor - \$25,000

☐ Presenting Sponsor - \$20,000

☐ VIP Sponsor - \$15,000

☐ Corporate Sponsor - \$10,000

☐ Throwdown Sponsor - \$5,000

☐ Mac Sponsor - \$2,500

☐ Not able to sponsor, but wish to support with a donation: \$ _____

Billing Details

Company Name (As you wish it to appear on all printed materials):

Contact Person/Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-Mail: _____

Payment Options

Option 1 - Enclosed, please find a check in the amount of \$ _____ [payable to W.A.G.S. 4 Kids]

Option 2 - Please bill me in the amount of: \$ _____

Option 3 - Charge my MasterCard or Visa in the amount of \$ _____ [circle card type]

Card Number: _____ Expiration: _____ SVC: _____

Print Name as it appears on the card: _____

Authorized Signature: _____